

ABOUT THE EVENT

The Nigeria Outstanding Performance Awards (OSPAs) has been running for 4-years; each year has seen a growth in the number of companies and individuals who enter and attend.

Due to the uncertainty of the Coronavirus, the OSPAs have teamed up with [Securex West Africa](#) to deliver a virtual Thought Leadership Summit followed by the presentation of the Awards which will be streamed live in April 2021.

Going 'virtual' means that many more people can join in from around the world when we will discuss important issues relevant to the Nigerian security industry and announce the winners and celebrate their success.

Sponsorship and promotional opportunities:

For 2021 only - sponsorship packages have been adjusted which includes a **discounted** joint sponsorship package for those interested in exhibiting at Securex West Africa.

COST

Sponsorship of a category - \$750

Sponsorship of a category PLUS 9sqm shell scheme booth at Securex West Africa - \$4750*

(*Usual 9sqm stand price \$4,590 on its own!)

CATEGORIES AVAILABLE TO SPONSOR

Outstanding In-House Security Manager/Director • Outstanding Contract Security Company (Guarding) • Outstanding Security Installer/Integrator • Outstanding New Security Product • Outstanding Young Security Professional • Lifetime Achievement Award •

CATEGORY SPONSORSHIP BENEFITS

Website/media promotion

- Company logo by the category you sponsor on the Nigeria OSPAs enter page
- Company logo with a description and link to your website on the Nigeria OSPAs website (sponsors page)
- Company listed on website as the sponsor for a specific category
- Company name and logo in a pre-event article and post-event review on the OSPAs website
- Company highlighted as a category sponsor in media announcements about the Thought Leadership Summit and Awards

Email & social media marketing

Your sponsorship will be advertised in World Excellence Digest (e-newsletter) and across the OSPAs social media platforms

Trophy presentation

Opportunity to provide a short video presenting the category of award you sponsor

Branding

- Logo on presentation slides
- Acknowledgement in awards speech

SECUREX WEST AFRICA STAND BENEFITS

All of the above plus

- 9sqm shell scheme booth, 2 chairs, 1 table, 2x spotlights, 1x power socket, fascia board
- Exhibitor list profile on event website and Onsite catalogue entry
- Profile on Business Matchmaking platform

To take advantage of the opportunities available contact the OSPAs / Securex West Africa team sponsorship@theospas.com or George.pearson@montgomerygroup.com