

➤ COMMERCIAL & HOMELAND SECURITY ➤ FIRE ➤ SAFETY ➤ CYBER SECURITY

9-11 MAY 2023

LANDMARK CENTRE | LAGOS | NIGERIA

CONNECT WITH WEST AFRICA'S SECURITY, FIRE, SAFETY AND BUILDING MANAGEMENT SUPPLY CHAINS



INCORPORATING







- f in SecurexWestAfrica
- **SecurexWest #SecurexWA**
- SecurexWA

MONTGOMERY GROUP

UNLOCK YOUR POTENTIAL IN WEST AFRICA

Securex West Africa is the regions' leading exhibition and conference for the security, fire, facilities management and smart cities sectors. Bouncing back in 2022 for it's 10th Edition, following a two year pause for the pandemic, the results were outstanding and it was very well received with record attendance bringing the industry back together.

At the exhibition expect to meet in person with 120 brands and more than 3000 buyers, business owners and end users. Offering the chance to showcase your products live and demonstrate the sophisticated ways they can benefit those who attend.

There is no other platform in the region that can provide so much access, over such a short amount of time, so you really can't afford to miss out. 3,500+ VISITORS











85% of visitors had Purchasing Power

23% increase in attendees since 2019







WHY LAGOS?

As the commercial capital of Nigeria and to some extent the whole of West Africa, Lagos is the perfect location to hold Securex. It's one of the best connected cities in the region with many international and domestic flights coming in daily. Victoria Island, where the exhibition is located, is the Central Business District for the city and where a large number of international Bluechip companies have set up their offices as well as an expansive local market. All these reasons mean you can be confident of meeting the right people from Nigeria and the wider West African market.





REPRESENTED **SECTORS**



Smart home / Transport / Digital & network security / Guarding services Detection and alarm systems / CCTV & surveillance and more.

Homeland Security

Apparel and equipment / Border controls / Service Vehicles and more.



Information Security

Cyber Security/ Education & Training/ Hardware and Data Security/ Mobile Security/Internet Security and more.



Fire Fighting Equipment/Fire Prevention and Detection/Rescue/ Emergency Alarm and Warning Systems/Fire Associations/ Fire Training/ Education and more.

VISITOR SNAPSHOT























VISITOR INDUSTRIES REPRESENTED

Offices / Commercial Buildings Property / Real Estate Retail / Hospitality Infrastructure / Construction **Transport** Oil / Mining Health / Education Government / Border force

Police / Army / Fire Service









THE CONFERENCE

The Conference Theatre will hold discussions on the status of the industry, international and regional trends and provide insight on opportunities available in the market place from industry leaders working on it day to day.

TECHNICAL WORKSHOPS

The Technical Workshops will provide a platform for exhibitors to showcase their equipment and services to a larger audience than can fit on their stand and offer the opportunity for the audience to interact and engage directly with the products and speakers.



EXHIBITING WITH US

Here at Afrocet Montgomery we pride ourselves on running international events that are fully integrated in the local market place. Focusing on the West African market with the knowledge and connections built up over a number of years have ensure we are the market leading organiser in the sectors we operate in.

SECUREX St. 27 AVIII. 2013

WHEN & WHERE

DATES:

Tuesday 9th May 2023

09:30 - 17:30

Wednesday 10th May 2023

09:30 - 17:30

Thursday 11th May 2023

09:30 - 17:00

VENUE:

The Landmark Centre, Lagos, Nigeria

OUR ROUTES TO MARKET:

Our priority is to bring you high quality leads and we work hard to deliver a strong marketing campaign, attracting senior buyers so you can make valuable business connections.

Here are just some of our activities:



Telemarketing & SMS targeting



Comprehensive email campaign to a global database



Advertising across local and international media both online and print



Social media marketing to our online community



Strategic partnerships with key global media publications



Endorsements from trade associations and government bodies

OUR SISTER EVENTS:



SECUREX
SOUTH AFRICA | 2023
6-9 JUNE 2023

- (f) (in) SecurexWestAfrica
- **SecurexWest** #SecurexWA
- SecurexWA

BROUGHT TO YOU BY

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www.securexwestafrica.com

BOOK YOUR SPACE TODAY

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